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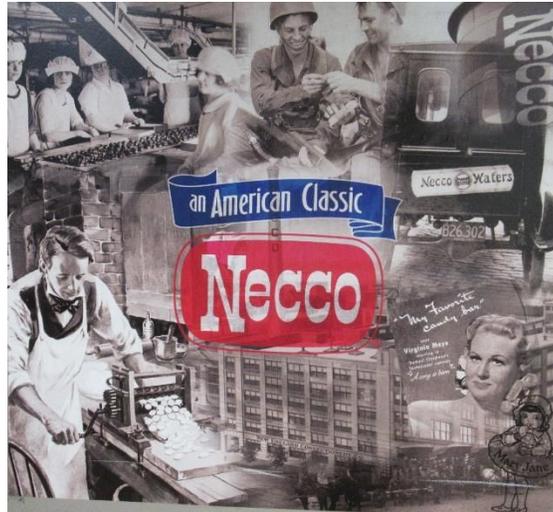
Rabin Worldwide and Union Confectionery Machinery Company take Iconic Necco Candy to Auction on Sept 26th & 27th, 2018

Boston, San Francisco, New York (Sept 5, 2018) - After many months of rumors and speculation and a cavalcade of potential buyers, Necco, the oldest confectionary company in the United States, is writing its next chapter. A massive public auction will take place on September 26th and 27th, 2018 to sell off select assets which include both brands and equipment. The auction will be live and simulcast online by auctioneers Rabin Worldwide on behalf of their partner Union Confectionery Machinery Company. Included in the sale will be the intellectual property of famous Necco brands such as Haviland® Thin Mints, Skybar® and Mighty Malts® Milk Balls. The two-day auction at the Revere, Massachusetts, plant will be a historic event, and the general public is welcome. Those who wish to bid can register online at www.rabin.com.

The 170-year-old New England Confectionary Company and their portfolio of over six iconic confectionary brands, held the title of longest operating confectionary manufacturer in the United States. To give you an idea of how long NECCO wafers have been a part of American lives, they were created in 1847, predating the Civil War. Almost 100 years later, NECCO wafers played a role during World War II, with the US government commissioning NECCO to produce wafers to include in ration sent to soldiers overseas.

The road to this sale has been a long one but now buyers have the rare chance to own both iconic brands and the machinery to produce them.

"Rabin's history with Necco goes back 25 years," says Rabin CEO and President, Richard Reese. "We, along with our partner Union Confectionery Machinery, conducted auctions at both of their Boston facilities. This is not only the end of an era for Necco candies, but for us as well. We are honored to be a part of this process and we have great respect for the Revere community and Necco history."